Advertorial

'Always in search of that particular piece of furniture that can light up your place'

By Rudina HOXHA

Davide Scattolin is an insatiable art lover. Hard to find a second one like him... This has given a unique name to his company "Moon's gallery" which is present in Tirana for 5 years. The Italian artist, who has been graduated in art design, is always in search of that piece of art which meets the highest quality possible, so the customers can feel its value. Such an approach has helped his company to beat competition successfully.

"When I first came to Albania, I felt the word "design" was underestimated and the products often did not match with their prices. And basically this was the beginning of Moon's gallery: I wanted to offer real design pieces of furniture at affordable prices, always careful to best price/quality ratio," Scattolin declared in the following exclusive interview with Tirana Times.

The Moon's gallery cooperates with companies which are certified for quality and safety, and many of them are icons of interior design.

Please can you make a picture of Moon's Gallery and what's the meaning behind its work concept?

Moon's gallery is a relatively new company, founded in Tirana some 5 years ago. I was born in a family with a long tradition in producing lamps for well-known brands, like Nemo Lighting, Kundalini, Venini and so on, so I can say that the environment I was raised launched me in the world of design. I graduated in Art design and, along with my family experience in lighting, I started to cooperate with companies that can be undoubtedly deemed as cornerstones like Natuzzi, Ikea, Cassina. When I first came to Albania, I felt the word "design" was underestimated and the products often did not match with their prices. And basically this was the beginning of Moon's gallery: I wanted to offer real design pieces of furniture at affordable prices, always careful to best price/quality ratio. By using the word "Gallery" as part of our name (Moon's gallery), we clearly refer to art galleries because we all need art in our homes, and furniture can express it best. We really aim to make a difference by offering quality and design from well-known brands as Le Corbusier, or ZahaHadid and many others are.

What products do you offer and how can you characterize its quality?

Moon's gallery offers a wide range of furniture, for outdoor and interior design. This goes from vases, benches, coffee tables for your garden, to cozy sofas and luxury interior. Great attention is paid to children rooms. Our priority is not only to offer high quality but, when it comes to children, we fully consider safety. All materials used in our children furniture are chemicals free while as for colors, we stick to water colors. Companies we cooperate with, own several certificates for quality

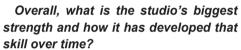


Davide Scattolin

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What makes Moon's Gallery more conspicuous than its other competitors?

I would like to emphasize that our Partners play a very important role in our success. They can count on highly experienced designers, and the prizes they have been awarded around the world makes us proud to collaborate with them. We are pleased to offer these pieces of art in lighting or interior design to our customers, who truly understand and feel the value of the product they are buying.



Working for many years with important companies in interior design has allowed me to really understand the quality of a product, but also to see beauty when sometimes it's difficult for the others to understand. I'm always looking for fine quality brands that allow people who love art and design to beautify their houses through these products.

Who has been the biggest influence on your work, and which of your projects





has been most important to you?

From the managerial point of view, a huge impact in my work had my cooperation with Natuzzi: the manager helped me to think of design as a whole, not only focusing on one particular piece of furniture. While working with Ikea made me understand the value of creating something with less. It seems difficult, but now I can guess the real value of an object only by looking at the details, at the materials used and so on.

On the other hand, part of my work portfolio (beside Moon's gallery) is the "LucePura" project - a 360 degrees design project, where I drew some very innovative and particular lamps along with my friend and the artist Marco NereoRotelli. The project had a huge echo and an extensive media coverage. Some designers even took some ideas from this project. Then, circumstances were as such as we could not follow up with another project. But my creative vein is not over, so you can never know when I'm going to invent something else.

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What you have to say about sustainability?

Nature is the biggest piece of art we can leave to our children. Thus we are always careful to choose partners who respect our philosophy. Some of our partners have the "Ecological Panel" certification, meaning that 100% of the wood they use is recycled. They replaced traditional paints with water-based paints, in addition to the particular attention paid to emissions in the atmosphere.

Outside of architecture, what are you currently interested in and how is it influencing your design work?

My work is my hobby. Let me explain. I'm so interested in art and design that any event is a good event to be visited. I'm always looking for new companies that can offer design objects at affordable prices, always looking for that particular piece of furniture that can light up your place. This means that I don't have much time to dedicate to other activities.